

DIE STEIN-STRATEGIE

In der Ruhe liegt die Innovation

Holm Friebe

Future Internet Konferenz

Frankfurt, 3.12.2014

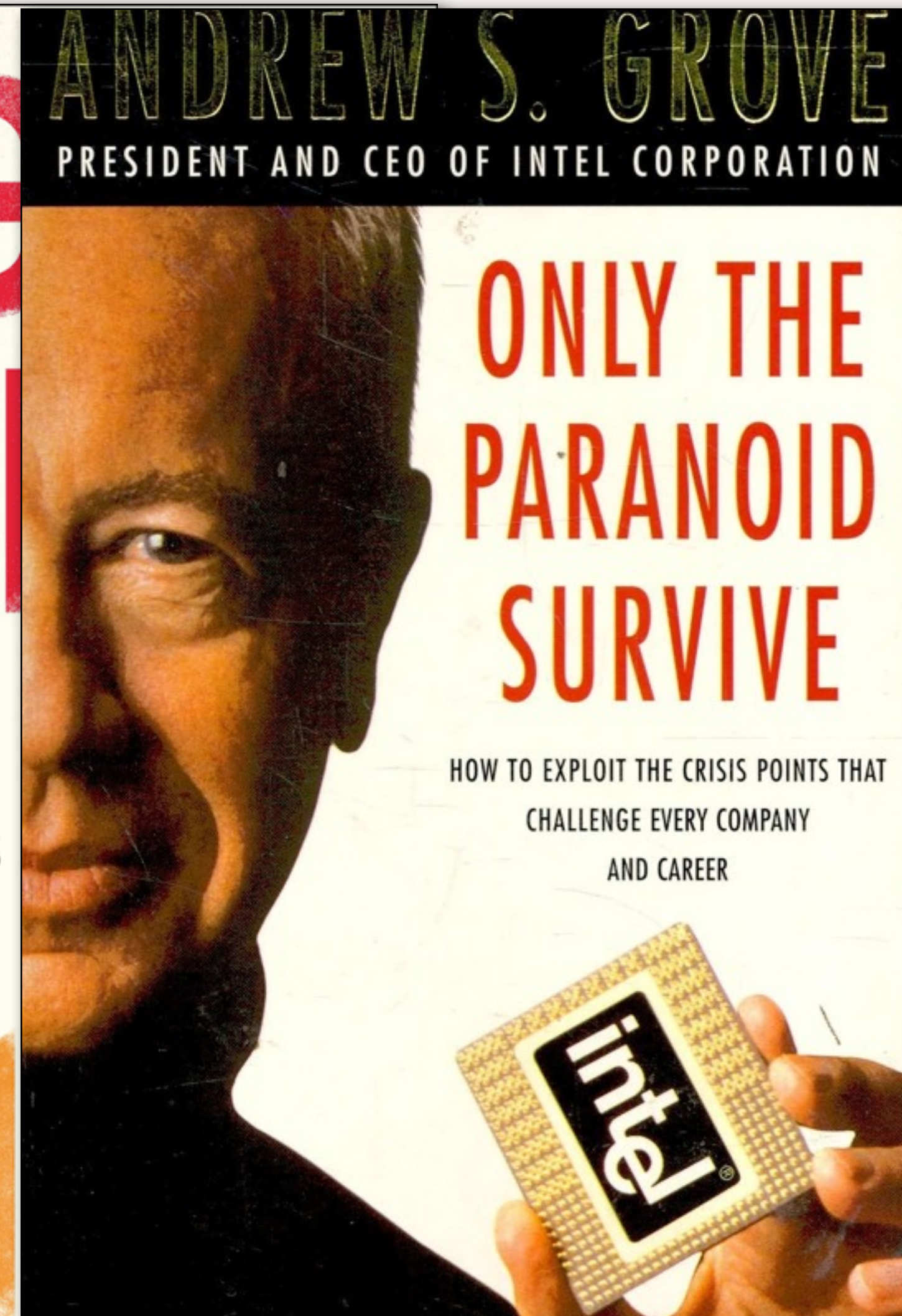
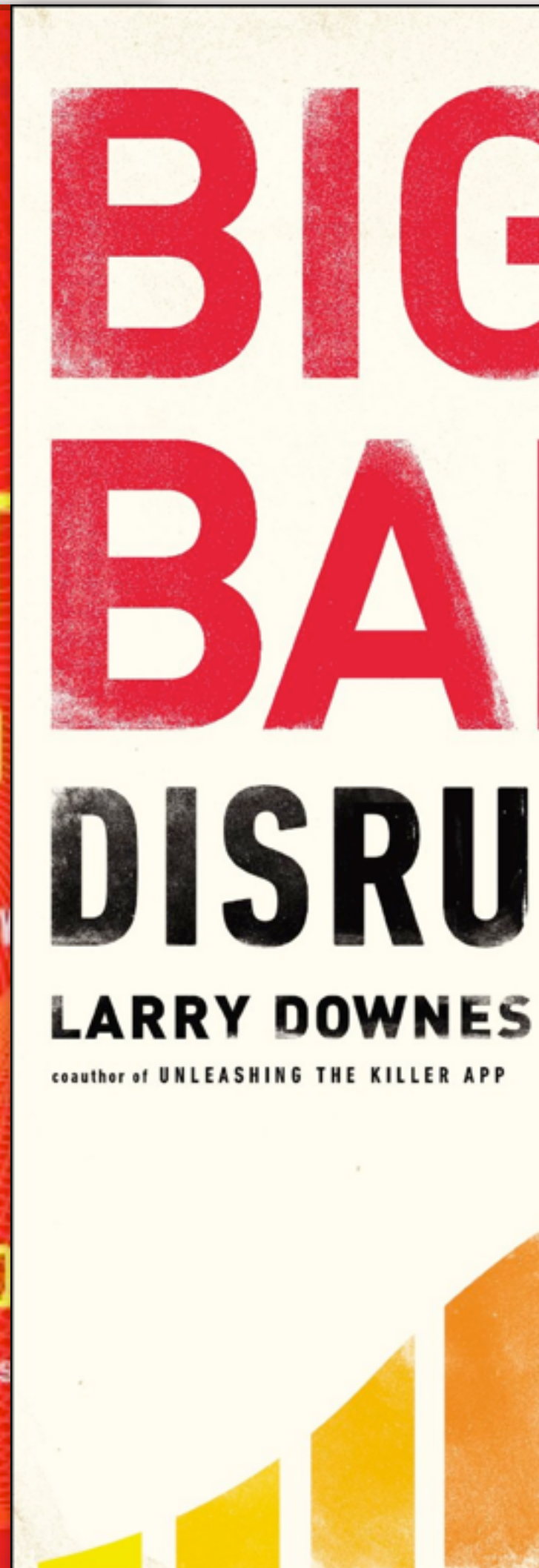




Change

Innovation

Disruption



"I tore through *Deep Survival* like I'd been waiting to read it my whole life. Gonzales's writing is effortless and compelling, and his research is first-rate. I can't imagine a better book on the topic."
—SEBASTIAN JUNGER, author of *THE PERFECT STORM*

DEEP SURVIVAL

LAURENCE
GONZALES

Who Lives,
Who Dies,
and Why

„Everyone who dies out there dies of confusion. (...) Clear thought becomes impossible and action becomes frantic, unproductive, even dangerous.“

action bias



ut aliquid fiat



Kurt v. Hammerstein-Equord

„höchste
Führungsaufgaben
... geistige Klarheit und
Nervenstärke für schwere
Entscheidungen.“

klug

„ ... in den Generalstab.“

faul

fleißig

„ ... machen 90 Prozent in
jeder Armee aus ...
Routineaufgaben.“

„keine Verantwortung
übertragen! ... richten
immer nur Unheil an.“

dumm

FRANK PARTNOY

WAIT

THE USEFUL ART
OF
PROCRASTINATION



„The best professionals understand how long they have available to make a decision and, then, given that time frame, they wait as long as they possibly can.“



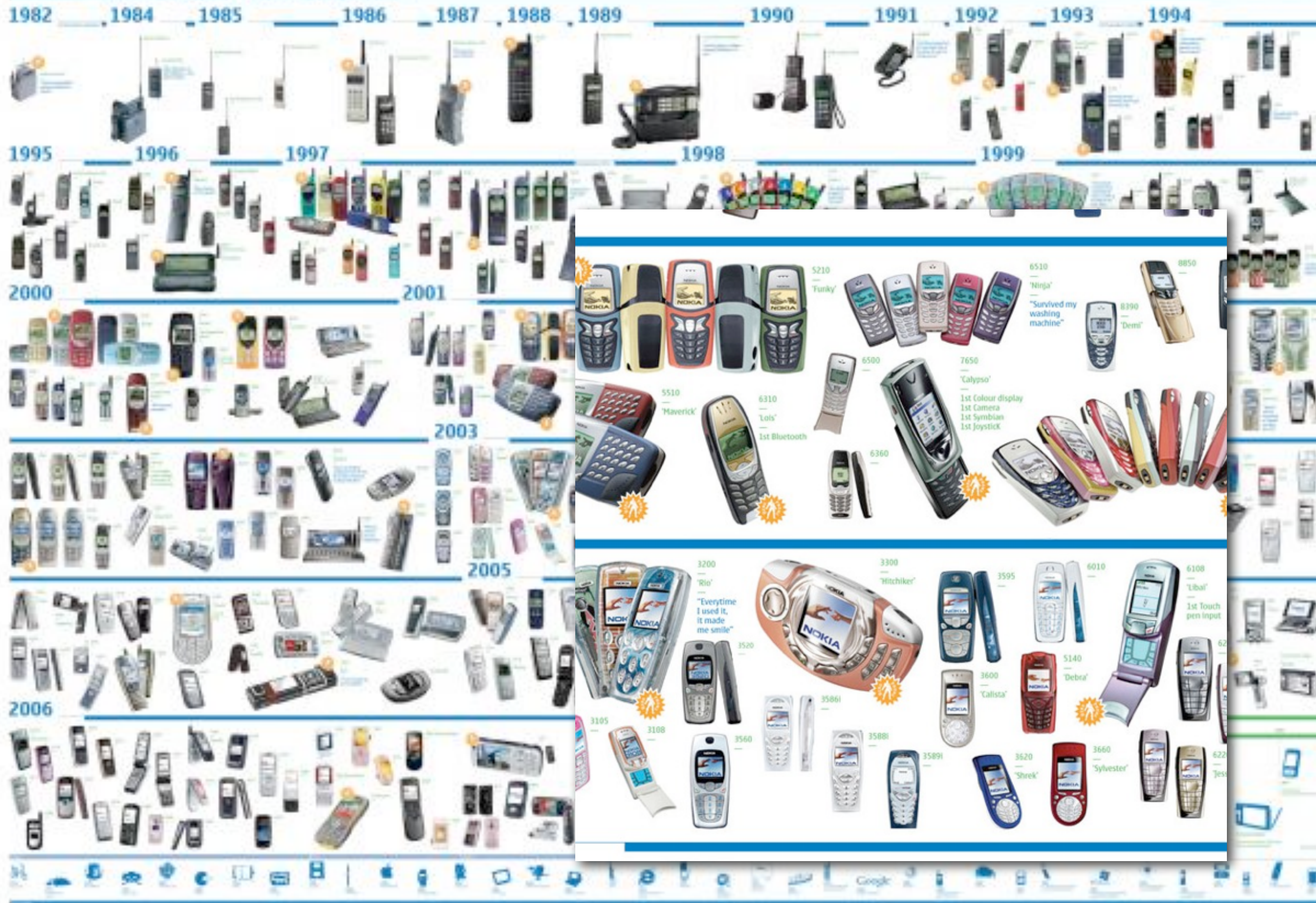
Warren Buffett

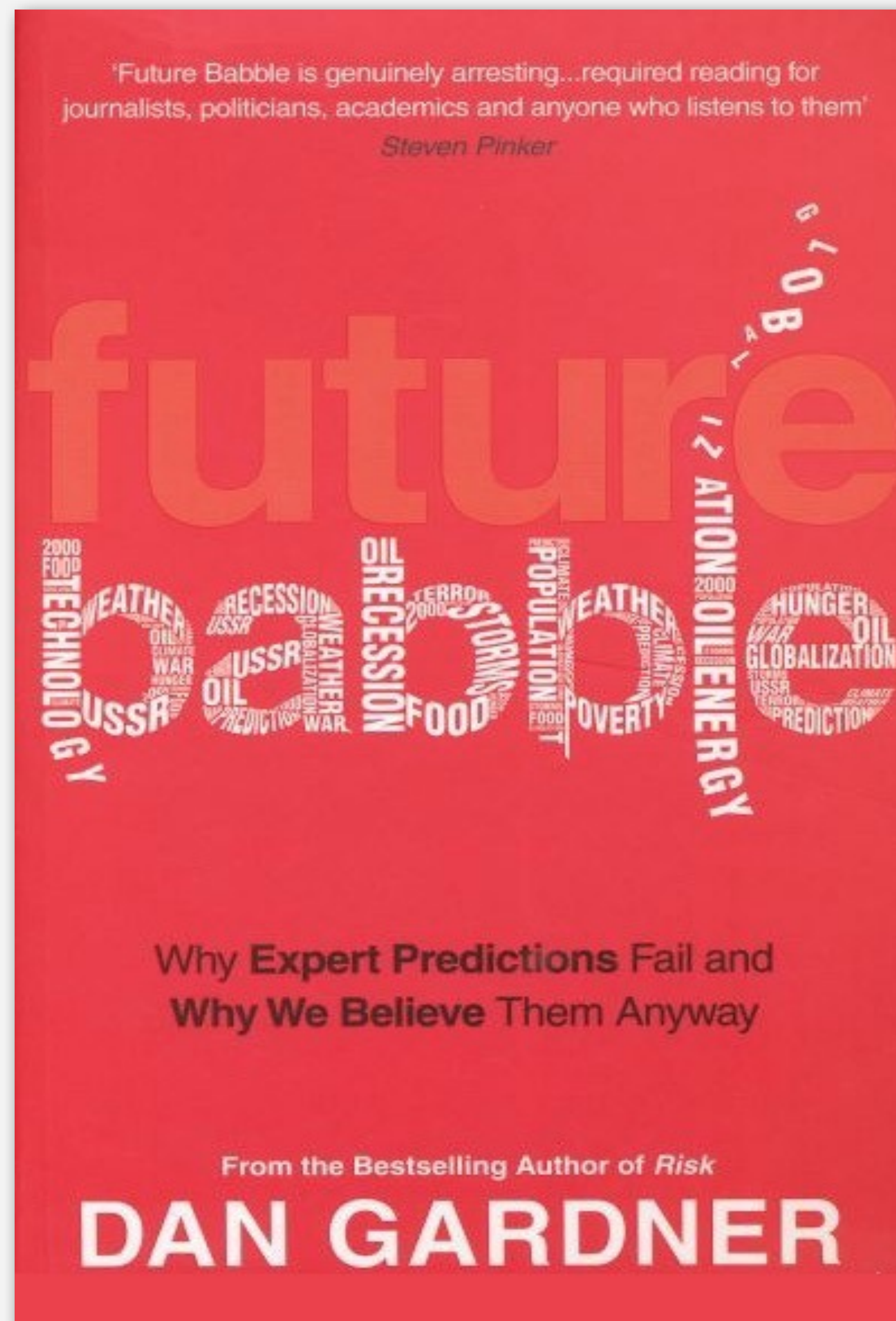
**Der frühe Vogel fängt den
Wurm.**

**Aber die zweite Maus bekommt
den Käse.**

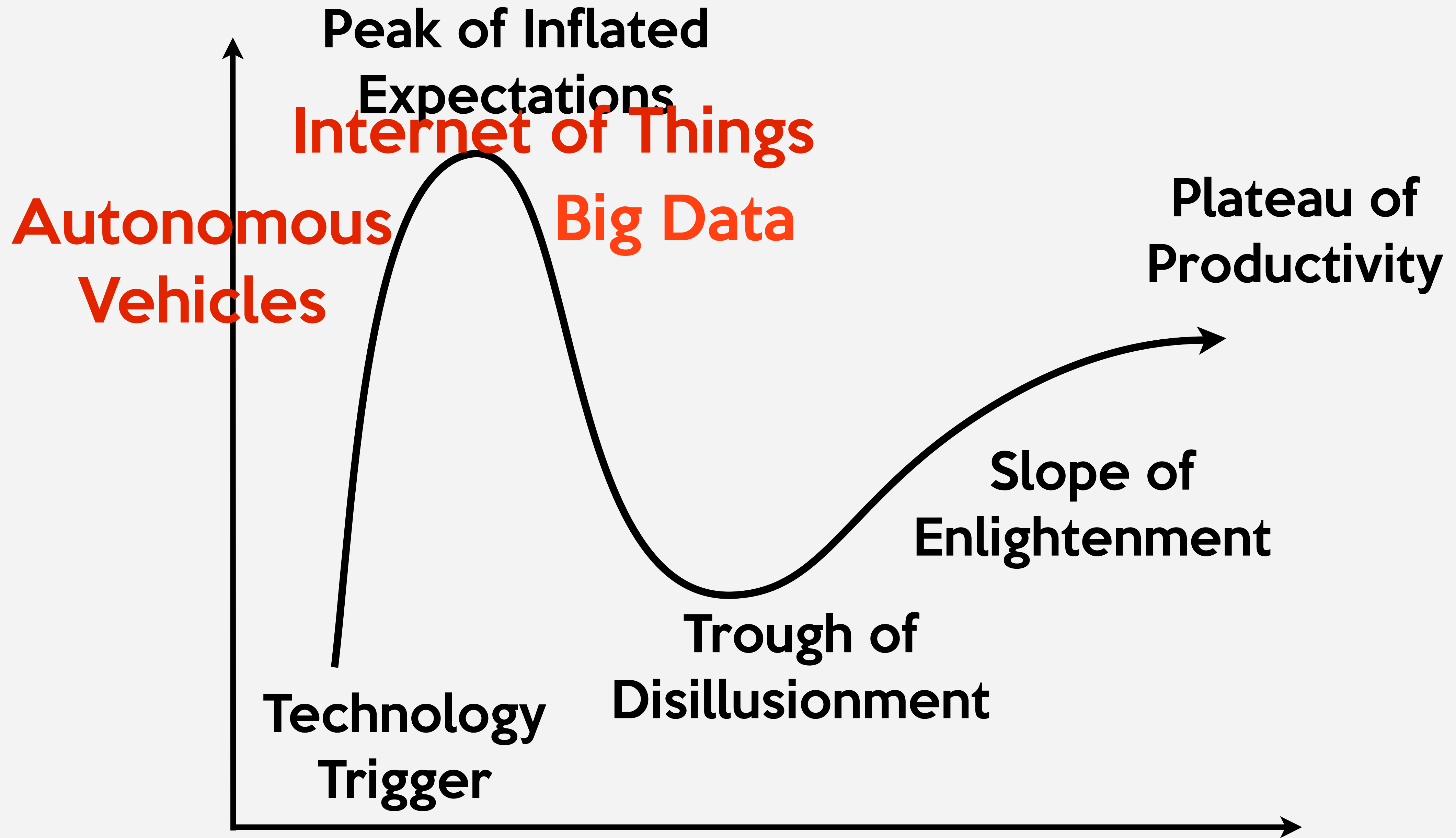


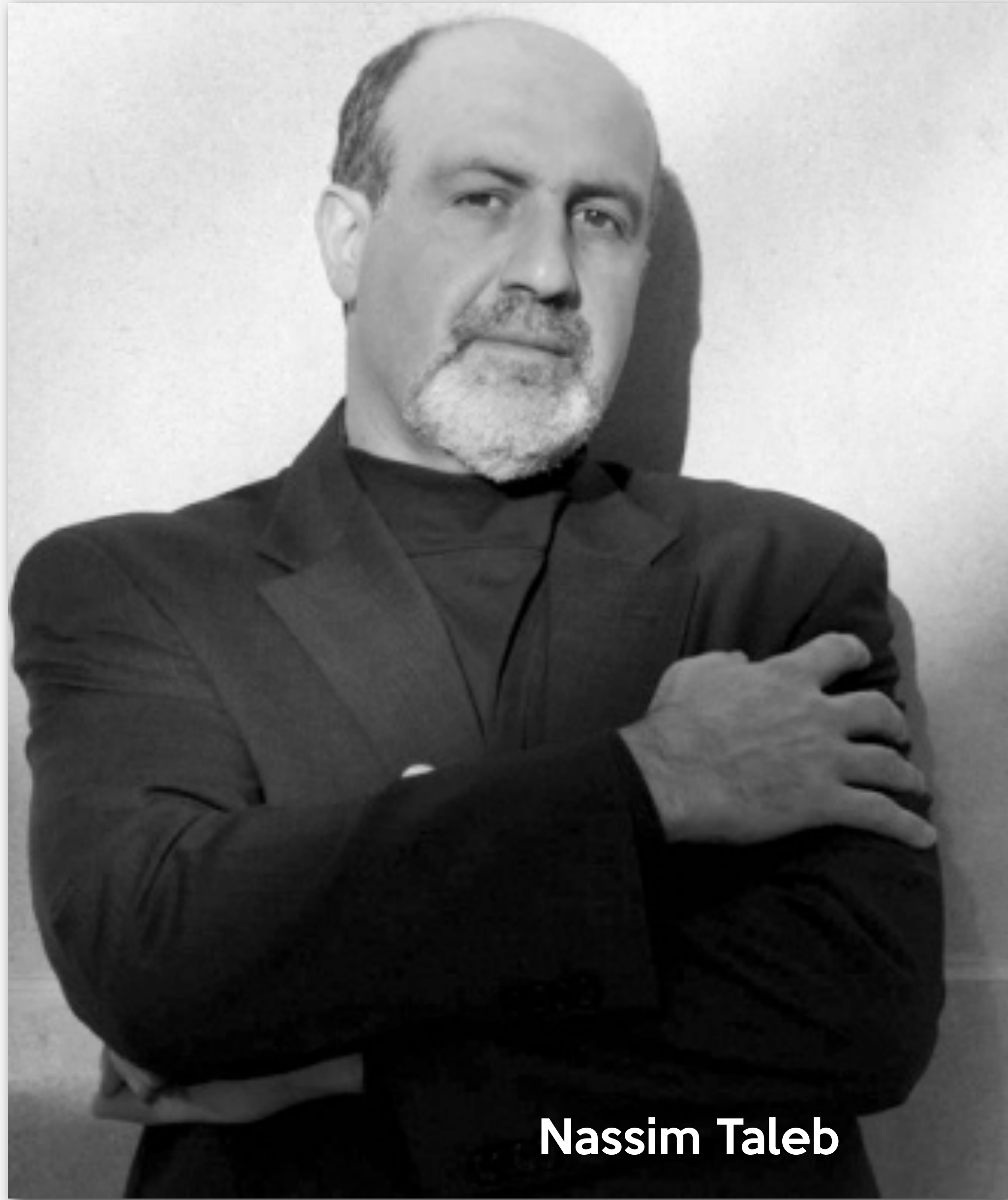
Steve Jobs





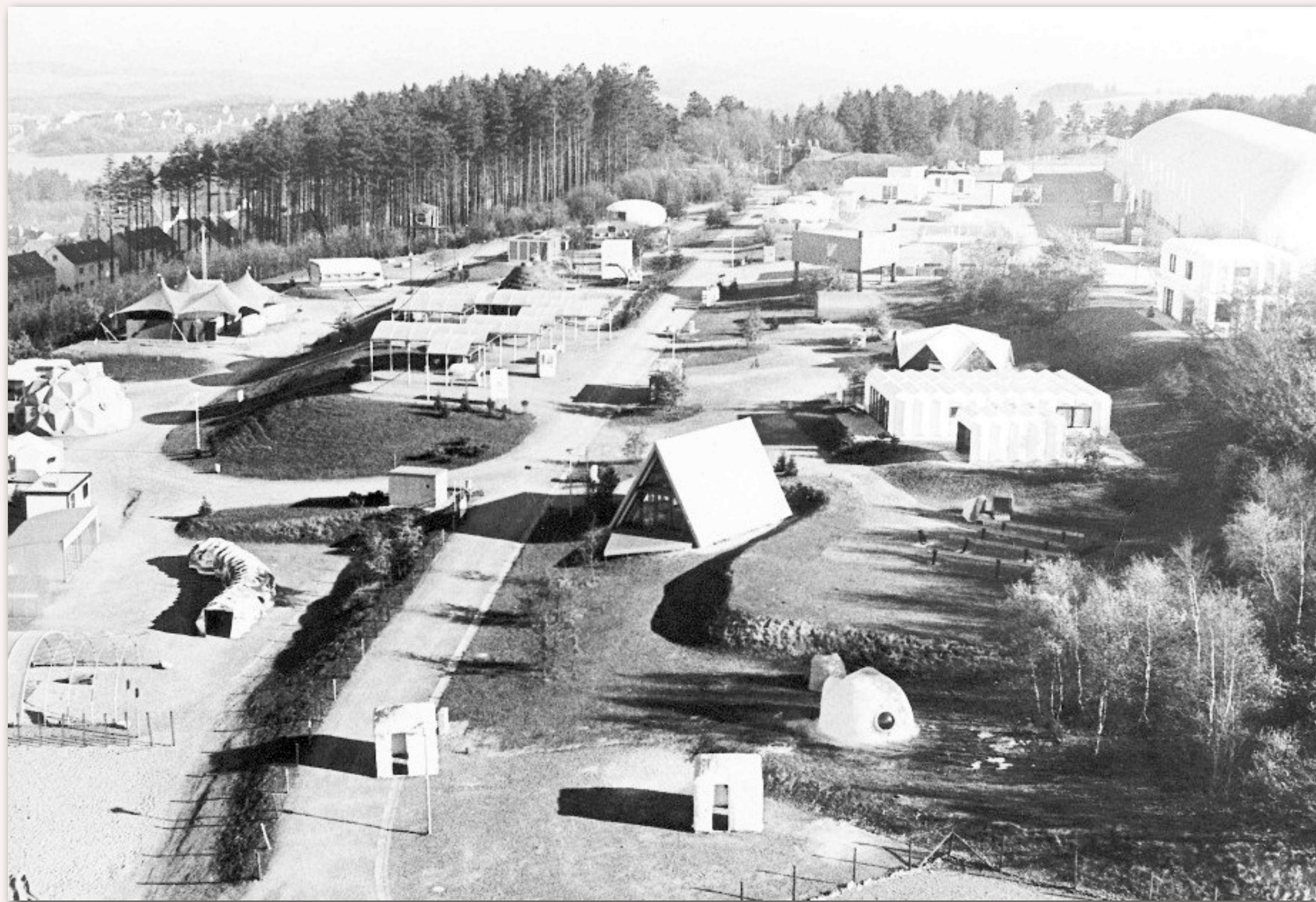
„The experts who dominate the media won't be the *most* accurate. In fact, they will be the *least* accurate.“

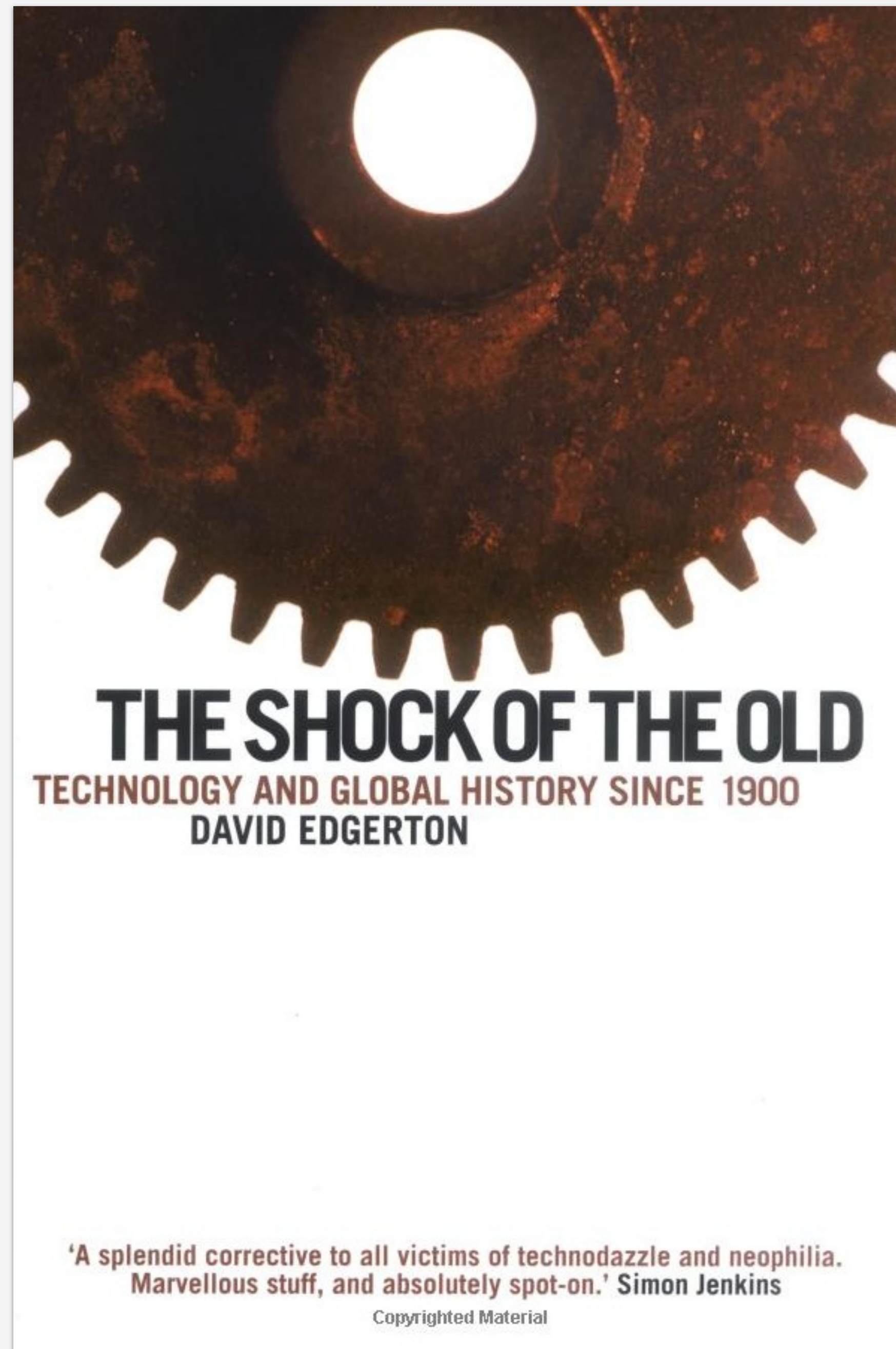




Nassim Taleb

Neomania





„... the time of maximum use is usually decades away from invention, or indeed innovation.“







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Bicycle chosen as best invention

The humble bicycle has won a UK national survey of people's favourite inventions.

Listeners to BBC Radio 4's You and Yours programme were invited to vote in an online poll looking at the most significant innovations since 1800.

It was an easy victory for the bicycle which won more than half of the vote.

The transistor came second with 8% of the vote, and the electro-magnetic induction ring - the means to harness electricity - came third.

Interplanetary travel



Prof Wolff's praise for the bike won over listeners

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**Will we ever
invent anything this
useful again?**



The growing debate about
dwindling innovation

Gegenwartseitelkeit



**KEEP
CALM
AND
CARRY
ON**



**HOLM
FRIEBE**

**DIE
STEIN
STRATEGIE**

**VON DER KUNST
NICHT ZU HANDELN**

HANSER

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